

ISPC Strategy

Building the Global Community for **Digital & AI Management**

An Institutional Framework for
Sustainable Academic Excellence

V4

Master Document
Founding Edition

Organization Committee
International Scientific-Practical Conference

www.ispc.info

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Foreword

Building an Academic Community and an Academic Institution for the Future

Scientific progress has always been driven by people. New ideas emerge through curiosity, rigorous inquiry, constructive dialogue, and collaboration across institutions, disciplines, and cultures. Every generation of researchers builds upon the achievements of those who came before, while simultaneously preparing the foundations for those who will follow.

Academic conferences have traditionally played an essential role in this process. They provide opportunities to present new research, exchange ideas, establish collaborations, and challenge existing knowledge. Yet the role of a modern scientific community extends beyond organizing annual events. It carries a broader responsibility: to develop researchers, strengthen scientific communities, and generate knowledge that creates lasting value for business and society.

The **International Scientific-Practical Conference (ISPC)** was founded on precisely this conviction.

From its very beginning, the ISPC has sought to combine scientific excellence with practical relevance and international collaboration. Over the years, the conference has continuously evolved, expanding its international partnerships, strengthening its scientific standards, professionalizing its organizational processes, and establishing itself as a trusted platform for research in Digital Transformation and Artificial Intelligence.

Rigorous peer review remains the foundation of scientific excellence. High academic standards are not negotiable. However, the ISPC also believes that scientific quality is best achieved when rigorous evaluation is complemented by transparent criteria, constructive feedback, and genuine academic mentoring. Excellence and development are therefore understood not as competing objectives, but as mutually reinforcing principles.

We create better researchers.

We build a better research community.

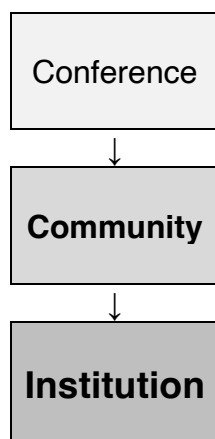
Together, we shape the future of **Digital & AI Management.**

The purpose of the *ISPC Strategy* is to provide a common strategic orientation for the continuing development of the ISPC. It articulates the principles that have emerged over time and defines a shared understanding of identity, governance and strategic priorities.

The annual conference remains the most visible expression of the ISPC. However, the conference is only one part of something larger: an international academic community supported by long-term partnerships, professional governance, digital infrastructure and a shared commitment to researcher development.

Ultimately, the success of the ISPC will be measured by the researchers it helps to develop, the international community it strengthens, and the positive impact it creates for organizations and society.

The Evolution of the ISPC



The ISPC Strategy provides the institutional framework for the next stage of this evolution.

Executive Summary

Building an Academic Institution for the Future

Great academic institutions are rarely created through a single strategic decision.

They emerge through shared values, scientific excellence, continuous learning, and the long-term commitment of people who believe in a common purpose.

The **International Scientific-Practical Conference (ISPC)** has followed precisely this path.

What began as an annual scientific conference has gradually evolved into an international academic community. From 18 authors in 2021 to 264 authors, 54 institutions, 22 countries, and 5 continents in 2026.

Researchers, reviewers, partner universities, practitioners, publishers, and organizers have contributed not only to successful conferences, but also to the development of shared standards, institutional knowledge, trusted partnerships, digital infrastructure, and a distinctive culture of constructive researcher development.

This evolution was never driven by a predefined blueprint.

It emerged through continuous improvement, responsible leadership, and the collective willingness to strengthen the institution one conference at a time.

Today, the ISPC enters the next stage of its development.

The purpose of the **ISPC Strategy** is therefore not to redefine the ISPC.

Rather, it provides a common framework that strengthens the institution which has already begun to emerge.

The strategy is founded upon a simple but fundamental understanding.

Academic institutions are not created overnight. They evolve.

For the ISPC, this evolution can be described as **three** complementary stages.

Conference.

Community.

Institution.

The *annual conference* remains the most visible expression of the ISPC.

The *international community* provides its intellectual and collaborative foundation.

The *institution* creates continuity, governance, quality, and long-term orientation.

Each stage strengthens the next. None replaces the previous one.

This institutional perspective represents the central idea of the ISPC Strategy.

A Shared Philosophy

Every enduring institution is guided by principles that remain stable while strategies and technologies evolve.

The philosophy of the ISPC can be summarized in three commitments.

We create better researchers.

Scientific excellence begins with people.

Rigorous peer review, transparent evaluation criteria, constructive feedback, and continuous academic development are understood as complementary rather than competing objectives.

The ISPC therefore seeks to strengthen both scientific quality and the researchers who create it.

We build a better research community.

Scientific progress depends upon collaboration, openness, mutual trust, and the willingness to learn from one another.

The ISPC therefore develops an international community that extends far beyond the annual conference through long-term partnerships, shared learning, and continuous academic exchange.

Together, we shape the future of Digital & AI Management.

Digital Transformation and Artificial Intelligence create profound opportunities and responsibilities for academia, business, and society.

The ISPC contributes to this development by promoting rigorous research, responsible innovation, and meaningful dialogue between science and practice.

Together, these three principles define the institutional identity of the ISPC.