



Conference

ISPC 2026 SEPTEMBER 10-11

WELCOME!

iu INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES

ISPC 2026 OPENING

Organizers of 6th ISPC 2026



Fachhochschule Nordwestschweiz
Hochschule für Wirtschaft

Prof. Dr. **Darius Zumstein**
FHNW, Switzerland



Prof. Dr. **MaryAnne Hyland**
Dean Adelphi University, NY, USA



Prof. Dr. **Richard C. Geibel**
Chairman ISPC 2026, Cologne, Germany



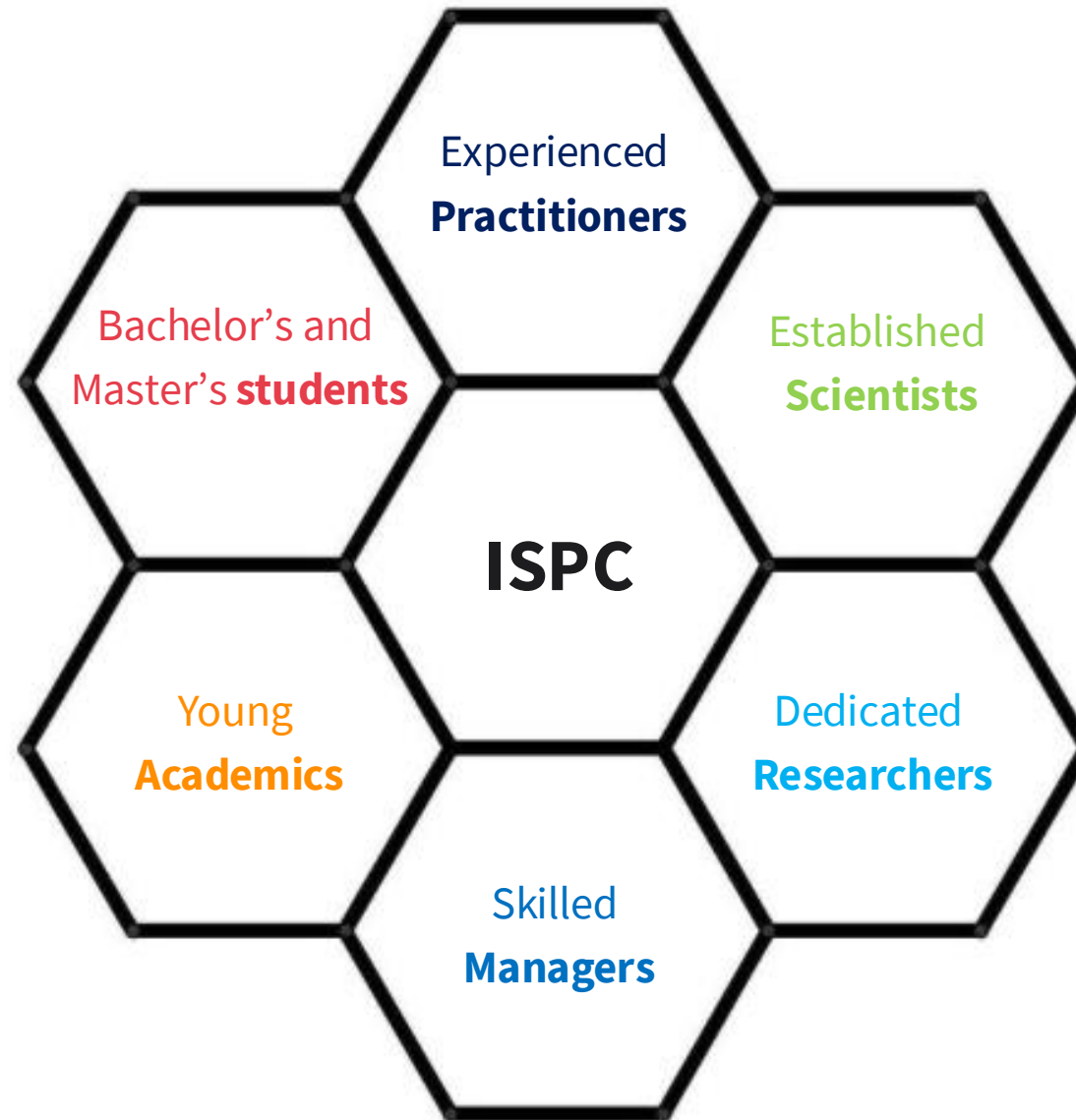
Prof. Dr. **Kakhaber Lazarashvili**
Rector EE University, Tbilisi, Georgia



Prof. Dr. **Richard C. Geibel**
Director, Cologne, Germany

ISPC 2026 OPENING

International Scientific-Practical Conference



ISPC 2026 OPENING

ISPC 2021, 2022, 2023, 2024, and 2025



ISPC 2026 OPENING

6th ISPC 2026

Facts: **100** Presentations
264 Authors from 56 Universities
22 Countries from 5 Continents

Topics:

AI Strategy, Governance & Responsible AI
Digital Higher Education & Internationalization
Digital Marketing, Consumer Behavior & Retail Innovation
Digital Innovation, Knowledge Transfer & Recommendation Systems
Agentic AI, Decision Intelligence & Digital Procurement
Philosophy, Ethics & Society in the Age of AI
Digital Health & Healthcare Transformation
Digital Work, Mindfulness & Organizational Behavior
Digital Innovation & Knowledge Transfer

ISPC Strategy 2030

A Shared Philosophy

We create better researchers.

Scientific excellence begins with people.

We build a better research community.

Scientific progress depends upon collaboration, openness, mutual trust, and the willingness to learn from one another.

Together, we shape the future of Digital & AI Management.

Digital Transformation and Artificial Intelligence create profound opportunities and responsibilities for academia, business, and society.