



Conference

ISPC 2024, OCTOBER 10–11

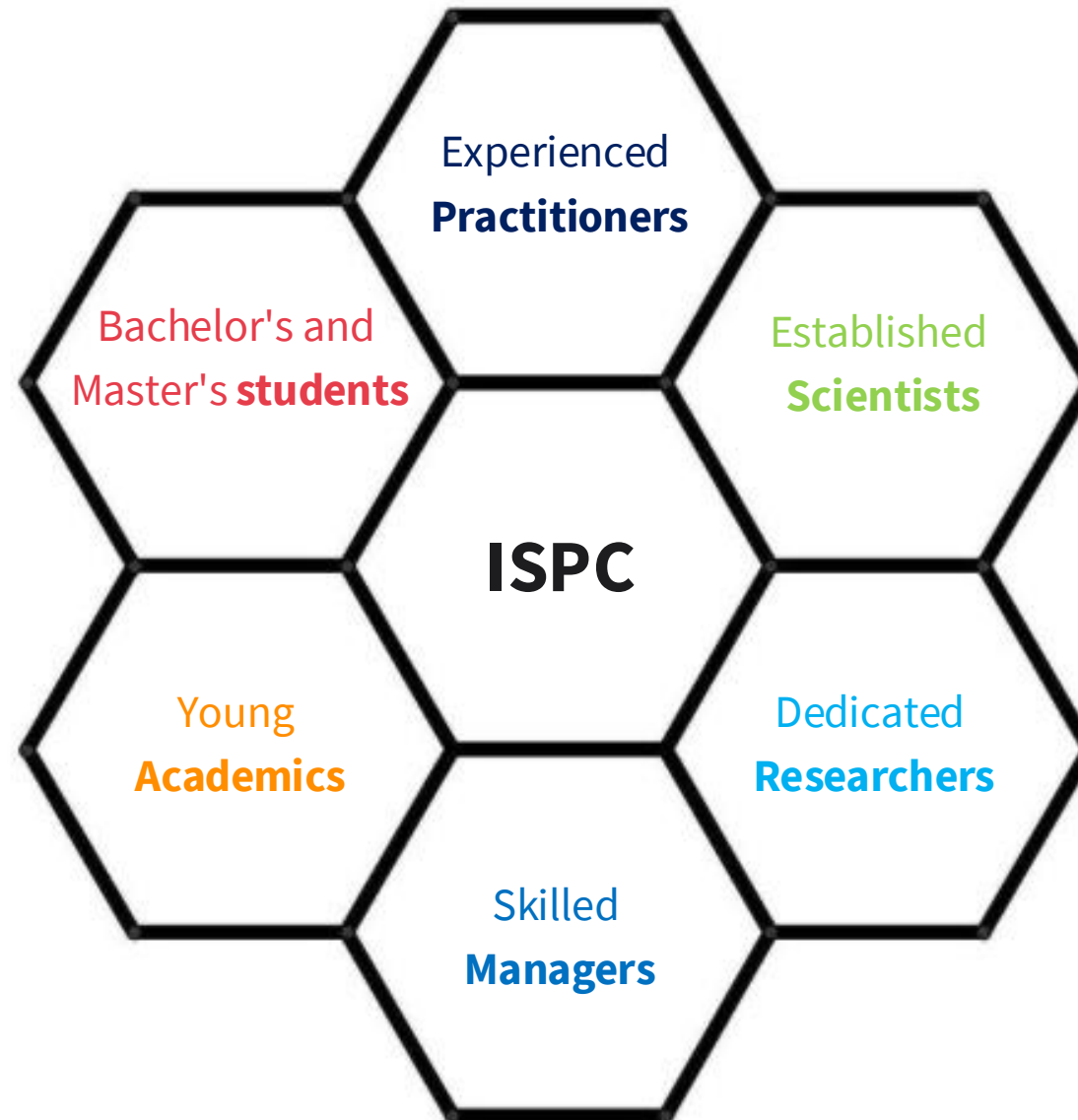
WELCOME!

iu INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES

ISPC 2024 Opening

15:00 – 16:00

International Scientific-Practical Conference



ISPC 2024 Opening

15:00 – 16:00

ISPC 2021, 2022 and 2023

67 presentations from 96 authors



ISPC 2024 Opening

15:00 – 16:00

4th ISPC 2024

Facts:

75 presentations

130 authors

9 countries

IDGESGCHNLDEGBUSBO

Topics:

Digitalization

Artificial Intelligence

Digital Health

Publication: Springer Nature

ISPC 2024 Opening

15:00 – 16:00



Prof. Dr. **Richard C. Geibel**
Chairman ISPC 2024



Dr. **Sven Schütt**
CEO IU International University



Prof. Dr. **Kakhaber Lazarashvili**
Rector EE University, Tbilisi, Georgia



Prof. Dr. **MaryAnne Hyland**
Dean Adelphi University, NY, USA

Conference Opening

15:00 – 16:00

Prof. Dr. Richard C. Geibel
Chairman ISPC 2024



Professor Business Administration



Professor Honoris Causa since 2019

Conference Opening

15:00 – 16:00

Prof. Dr. Richard C. Geibel

Chairman ISPC 2024

Managing Director of the E-Commerce Institute,
a scientific research department, which develops
business management concepts and solutions for
ecommerce companies based on scientific research.



Conference Opening

15:00 – 16:00

Dr. Sven Schütt

CEO IU International University

Dr. Sven Schütt established IU as a frontrunner in employing innovative learning models, to empower people with the most personalized education possible. Now IU is Germanys largest and also fastest-growing employer in the education sector with 130.000 students and more than 4.000 employees.



Conference Opening

15:00 – 16:00

Dr. Sven Schütt

CEO IU International University

Because of his huge academic background in neurobiology, philosophy and physics, as well as his consulting experience at McKinsey & Company, Dr. Sven Schütt believes that education supported by AI is the key to unlocking human potential



Regie: Hier folgt die PPT von Sven Schütt

Conference Opening

15:00 – 16:00

Prof. Dr. Kakhaber Lazarashvili
Rector EE University, Tbilisi, Georgia

Prof. Dr. Kakhaber George Lazarashvili serves as the Rector of East European University in Tbilisi, Georgia, with nearly 5.000 students. He is also the Chairman of the Faculty Council of Healthcare Sciences



Conference Opening

15:00 – 16:00

Prof. Dr. Kakhaber Lazarashvili
Rector EE University, Tbilisi, Georgia

Fellow of both the Royal Society of Public Health (FRSPH) and the British Higher Education Academy (FHEA), UK. Additionally, he is involved with the British Association of Healthy Universities and serves as a quality assurance officer for the MBA program at the University of Greenwich.



Regie: Hier folgt die PPT von George

Conference Opening

15:00 – 16:00

Prof. Dr. Kakhaber Lazarashvili
Rector EE University, Tbilisi, Georgia

Thank you for the successful cooperation!



Conference Opening

15:00 – 16:00

Prof. Dr. MaryAnne Hyland

Dean of Adelphi University, USA

Prof. Dr. MaryAnne Hyland works as Dean of Adelphi University, a private business School in New York with about 8.000 students and over 1.000 employees. It's the oldest university in New York as it was founded in 1863 and has a beautiful 75-acre campus.



Conference Opening

15:00 – 16:00

Prof. Dr. MaryAnne Hyland
Dean of Adelphi University, USA

In the past, Dr. MaryAnne Hyland has taught human resource management and management courses. Her research focuses on issues related to balancing work and other life demands, with emphasis on flexible work



Break

16:00 – 16:45





Prof. Dr. **Louisa Specht-Riemenschneider**
Federal Data Protection Commissioner

Dr. **Ulrich Arnold**
Managing Director, gkvi Informatik, Germany

Dr. med. **Dennis Witt**
Specialist in Human Genetics, IU Alumnus

Dr. **Lorenz Gräf**
Founder and CEO STARTPLATZ, Inkubator & Accelerator

Prof. Dr. Louisa Specht-Riemenschneider

Federal Data Protection Commissioner

As the Federal Commissioner for Data Protection and Freedom of Information in Germany, Dr. Specht-Riemenschneider advocates for a balanced approach to data security, privacy, trade, and access rather than prioritizing data protection above all else.



Prof. Dr. Louisa Specht-Riemenschneider

Federal Data Protection Commissioner

After studying law, Dr. Specht-Riemenschneider completed her Ph.D. with highest honors and achieved habilitation in 2017 with the work "Dictate of Technology," awarded the Dieter Meurer Prize. Since April 2018 Dr. Louisa Specht-Riemenschneider has the Chair for Civil Law, Data and Information Law at the University of Bonn.



Dr. Ulrich Arnold

Managing Director, gkv informatik, Germany

CEO of gkv informatik – one of the leading IT service providers in the statutory health insurance market. For their customers, gkvi implement the centralized collection of contributions for over 18 million insured persons and support more than 38,000 SHI employees in the use of IT applications.



Dr. Ulrich Arnold

Managing Director, gkv informatik, Germany

On 10. September 2024, CEO Ulrich Arnold won the Confare #ImpactAward 2024 at the Confare #CIOSUMMIT in Frankfurt for promoting change and redesigning healthcare through digital technologies to meet the demands of the digital age in recent years.

“Digital technologies such as electronic health records and telemedicine make medical care more accessible and personalized.”



Regie: Hier folgt die PwP von Ulrich Arnold

Dr. med. Dennis Witt

Specialist in Human Genetics, IU Alumnus

Dr. Witt graduated in human medicine, before he completed Doctor of Medicine (Dr. med.) in 2022 with his thesis on diagnostic laparoscopy for pancreatic cancer. He acquired his knowledge through a bachelor's degree in economics with a thesis on AI for conceptual modeling and a master's degree in business informatics at the IU. Furthermore, he gained much experience as resident physician in internal medicine and since 2020 as resident physician in human genetics at University Tübingen.

Dr. med. Dennis Witt

Specialist in Human Genetics, IU Alumnus

With his combined expertise in medicine, especially human genetics, economics and business informatics, Dr. Witt is keen to apply data science to medical research and help create a new and digitized medical landscape in Germany.

Regie: Jetzt folgt die PPT von Dennis Witt

Dr. Lorenz Gräf

Founder and CEO STARTPLATZ

Dr. Lorenz Gräf, as a self-made entrepreneur, led the internet company Globalpark to success, establishing it as an internationally renowned market player. In the summer of 2011, he merged Globalpark AG with Questback, creating the European market leader. In 2012, he left Globalpark and consolidated his interests in the Gräf Family Holding GmbH (FGH).



Dr. Lorenz Gräf

Founder and CEO STARTPLATZ

Dr. Lorenz Gräf is the managing director of the STARTPLATZ in Cologne and Düsseldorf with which he established a center for the startup scene in the Rhineland. STARTPLATZ offers a comprehensive ecosystem for startups, with over 350 startups in the network and more than 170 million euros invested in these startups. The incubator offers coworking spaces, team offices and a variety of workshops and events to support the founders as well as capital and expertise.



Regie: Hier folgt die PPT von Lorenz Gräf

Acknowledgement

17:45 – 18:00

A conference of this size
is only possible with
a lot of **support** 💪

Many **thanks** to all the supporters 🙌
who made this event possible 🚀

Acknowledgement

17:45 – 18:00

MaryAnne Hyland, Sven Schütt, George Lazarashvili, Tatia Gherkenashvili, Louisa Specht-Riemenschneider, Ulrich Arnold, Dennis Witt, Lorenz Gräf, Anton Ravindran, Irakli Gazdeliani, Tea Munjishvili, Nia Todua, Nugzar Todua, Ia Natsvlishvili, Tamta Lekishvili, Christian Lucas, Jonas Polfuß, Katja Grupp, Andrea Bender, Lätizia Vorholz, Anina Berg, Sameer Joshi, Wolfram Pietsch, Georg Herzwurm, Lutz Becker, Teona Shugliashvili, Sebastian Arend, Kelly Schütz, Alina Holle, Julia Fritz, Christian Radke, Benjamin Efe, Susanne Eichholz-Legrand, Michael Hein, Roland Neu, Leona Trautner and many more 🌟

Acknowledgement

17:45 – 18:00



The health insurance company AOK Rheinland/Hamburg

sponsored

main parts of our food with Wraps, Smoothies and Yoghurt!



Break

18:00 – 18:30



Dinner (Self-Pay)

18:30 – 21:30



**Restaurant and brewery “Päffgen”
3 minute walk to Friesen Strasse 64-66**